

KAJAL KUMARI

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PROFESSIONAL SUMMARY

Passionate UI/UX designer focused on creating user-friendly and visually appealing digital experiences. Experienced in delivering complex designs, wireframing, prototyping, and conducting usability testing to enhance user interaction and meet business objectives.

WORK EXPERIENCE

UI/UX Designer

April 2026 - July 2026

LeoZeal Design Studio

- Worked on UI/UX design across 3+ concurrent projects, delivering user-centric solutions for fintech-related products from research and wireframing to high-fidelity prototypes.
- Collaborated with cross-functional teams (designers, marketers, and stakeholders) to create intuitive, visually compelling digital experiences, including fintech products.
- Improved product usability and engagement by applying design thinking, user research, and data-driven design decisions for various projects.

UI/UX Designer

July 2025 - March 2026

Envistride (ESG SaaS Platform)

- Designed 50+ screens for tracking company sustainability data, making it easier for users to use the platform
- Worked both on website design and core product interface design
- Working across 3 project phases to understand the needs and improve the platform design
- Developed and implemented a comprehensive design system from scratch

UI/UX Designer Intern

January 2025 - July 2025

TopKlickz

- Delivered 50+ page design projects across 8 client engagements, maintaining 100% on-time delivery rate
- Created comprehensive wireframes and prototypes for 12+ responsive web applications, collaborating with development teams
- Designed 100+ graphics including banners, icons, and marketing materials that improved user engagement by 25%

EDUCATION

Bachelor of Computer Applications

September 2021 - July 2024

Annada College, Vinoba Bhave University

Intermediate of Science

August 2019 - March 2021

The Graduate School College For Women, Jamshedpur

PROJECTS

Chuski - A Tea Brand

- Designed end-to-end brand identity for Chuski, a tea brand covering design system, packaging, website, and mobile
- Built a cohesive design system (typography, color, icons, UI components) reflecting a warm, comforting tea brand feel
- Designed packaging for 10+ tea flavors with color-coded pouches for instant shelf recognition

[Figma Link](#)

CosmicDrishti - Online Astrology Consultation

- Designed end-to-end brand identity and website for an online astrology consultation platform, covering design system and multi-page website
- Designed key website pages — homepage, about/astrologer profiles, consultation booking, and blog/contact — with a consistent visual language

[Figma Link](#)

Creovio - A Design Agency

- Designed a landing page website for Creovlo, a digital design agency, highlighting services, portfolio, and client testimonials
- Structured the page with clear sections hero, stats, services, process, and FAQs

[Figma Link](#)

TECHNICAL SKILLS

Design : UX Research & Analysis, Wireframing & Prototyping, Design Systems

Tools : Figma, Adobe Illustrator, Adobe Photoshop, Canva, Notion & Generative-AI (ChatGPT/Claude)

Development : HTML & CSS (Basics)

CERTIFICATIONS

UI/UX Designing - Udemy

Web Designing - Udemy